



feast of fields

MEDIA ADVISORY

Canadian Organic Growers – Ottawa Chapter Presents Feast of Fields 2009

Sample the best of this year's local organic harvest prepared by some of the regions top chefs!

DATE: Sunday, September 13, 2009 (Rain or Shine)
PLACE: Vincent Massey Park (near Riverside Drive and Heron Road)
TIME: Noon to 4:00 p.m. (Food Served 12:00 – 2:00)

EVENT FEATURES:

Host: Adrian Harewood, Host, CBC Radio One's *All in a Day*
Sommeliers: Savvy Company
Entertainment: Mango Upstart, / Errol Francis
Event Awards: Best Farmer/Chef Team and Best Booth
Theme: Community Supported Agriculture (CSA)

On September 13, 2009, Canadian Organic Growers – Ottawa Chapter presents its fifth consecutive year of Feast of Fields. The Feast is a showcase of premium local organic farms and top restaurants celebrating the best of the annual harvest from the Ottawa-Gatineau region.

Twenty five teams of local organic farms and the finest restaurants in the region will tantalize your taste buds.

For the third consecutive year, the Feast will showcase the young generation of farmers and chefs with the Growing Up Organic team of AJ Shewchuk of AJ's Tomatoes and Chef Joe Simpson.

This year's theme for the Feast is "Community Supported Agriculture" farm operations (CSA). A CSA is a program that a farm or food cooperative offers the consumer through which he/she purchases a share or shares of a limited offering in the 'community' farm. As a shareholder in a CSA, the consumer has a purchase agreement with the farm obtained prior to the start of the season. The farmer gains a guaranteed market whereas the consumer gains premium quality fresh food upon availability.

Attendees of the Feast can learn more about CSA's and other food issues at booths of various organizations, sit in on a seminar about regional wines provided by Savvy Company, vote for best team and best booth, bid on great items generously donated for our silent auction and have their children join in entertaining and educational activities.

Established in 1975, Canadian Organic Growers represents the industry in organic land management and agriculture (food and fibre) from researchers to businesses involved in organic development and

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production to retailers and consumers involved in organic consumption. There are 15 chapters across Canada.

The Ottawa Chapter is the largest with a membership of 300+ composed of farms producing uncertified organic, transitional or certified organic products, retailers, wholesalers, gardeners and consumers. The Ottawa Chapter covers the regions of Eastern Ontario and Western Quebec.

TICKETS:

Your ticket allows you access to the event where you get to sample the finest of the 2009 local organic harvest prepared by top chefs in the region. New this year is the opportunity to sample organic beer from Beau's All Natural Brewery and wines from some of the finest wineries in Prince Edward County!

Tickets are available at retail outlets and farmer's markets in the Ottawa-Gatineau region and online. Advance tickets are \$40 for adults and \$25 for students (Student ID may be requested). Children 12 and under are admitted free with an adult.

For a complete list of ticket vendors or to purchase your ticket online go to www.feastoffields.ca

Media Contact:

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