

*Eco Farm Day 2012*

**VIBRANT FAMILY BUSINESSES IN ORGANIC AGRICULTURE**

Saturday, February 25<sup>th</sup>

7:00 – 8:00	Trade show set up. Over 30 exhibitors: associations, farm inputs, buyers, implements, seed and more.			
8:00 – 9:00	Arrival, registration, refreshments, visit the trade show.			
9:00 - 10:20	<b>Plenary Session: Steve Beauchesne of Beau's All Natural Brewing Co.</b> Creating a culture around your business to turn customers into fans and employees into teammates. <i>Traduction simultanée</i>			
	Visit the Trade Show.			
10:40 - 11:50	Connie Horbas Rainbow Farm <u><b>Producing garlic for pleasure &amp; profit</b></u>	Reid Allaway Tourne-Sol co-operative farm <u><b>An equipment buying guide for new market gardeners</b></u> <i>Traduction simultanée</i>	Russ Christianson CoopZone Developer <u><b>Co-operating for success - Bringing farmers and consumers together</b></u>	Andy Storm The Farm E-Store <u><b>Using the Internet to connect farmers and consumers</b></u>
11:50 – 13:20	<b>Organic Lunch in the dining room. Visit the Trade Show</b>			
13:20 - 14:30	Anne Weill Centre d'expertise et de transfert en agriculture biologique et de proximité <u><b>Managing Soil Profile for Performance in Field Crops</b></u>	Colleen Ross Waratah Downs Farm <u><b>Scaling up organic market gardening</b></u> <i>Traduction simultanée</i>	Don Mercer University of Guelph, Kemptville Campus <u><b>Small-Scale and Home Dehydration of Fruits and Vegetables</b></u>	Angela Coleman Sand Road Maple Farm <u><b>Stilettoes to rubber boots... a lawyer from Country to City and back again. A guide to buying your farm.</b></u>
	Visit the Trade Show.			
14:50 - 16:00	Valérie Yoder, Simon Neufeld Homestead Organics <u><b>The ABCs of organic soil and plant fertility inputs</b></u> <i>Traduction simultanée</i>	Chris Weissflog EcoGen Energy Inc. <u><b>An update on eco energy production, programs, technology, and economics</b></u>	Pauline Joicey & Gilbert Provost Redtail Vineyard <u><b>Organic Wine Production</b></u>	Katherine Willow ND Carp Ridge EcoWellness Centre <u><b>Organic Health for Increasing Wellness and Energy</b></u>
16:00 – 16:30	Visit the Trade Show.			