

Advertising Rates

Effective January 2008

Ad type	C\$ Cost for 1 insertion		Size
	<i>Black & white</i>	<i>Colour</i>	
Business card	\$120	\$180	2" x 3.5"
1/6 page	\$180	\$250	2.375" x 4.75"
¼ page	\$250	\$350	3.75" x 4.875"
1/3 page	\$350	\$500	4.625" x 5.0"
½ page	\$440	\$620	3.75" x 9.75" or 7.5" x 4.875"
Full page	\$700	\$1000	7.5" x 9.75"
Full inside front cover	-	\$1200	7.5" x 9.75"
Full inside back cover	-	\$1200	7.5" x 9.75"
Back cover	-	\$1300	7.5" x 4.75"
Blow-in postcard		\$1000	
Classified	Regular listing: minimum C\$40 for 40 words plus C\$0.50 per extra word Display listing (double size with thick border): minimum C\$60 for 40 words plus C\$0.50 per extra word		

Advertising discounts

- ◆ 15% discount on annual contracts (4 issues) signed in advance
 - ◆ Corporate membership: \$20 discount on each display ad, 5% discount on Classifieds
- Terms net 30 days. Second ad will not be inserted until first is paid.

Technical Requirements: Preferred format is press-optimized PDF file with fonts embedded. Files can be compressed or couriered on HD disk or Zip.

Typesetting and logo insertion by our ad department is C\$45.00 plus GST. E-mail your copy and logo to karyn@magma.ca.

Prices do not include GST. GST will be added to all above advertising fees.

Canadian Organic Growers

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